

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
MINISTRY OF AGRARIAN POLICY AND FOOD OF UKRAINE
ODESA NATIONAL ACADEMY OF FOOD TECHNOLOGIES
ASSOCIATION "TOURISM OF ODESA"**



**ANNUAL INTERNATIONAL SCIENTIFIC-PRACTICAL
CONFERENCE "FOOD AND FEED TECHNOLOGIES"**

24-29 SEPTEMBER 2018

ROUNDTABLE

**"WINE AND GASTRONOMIC TOURISM:
ASSEMBLY OF EDUCATION, TECHNOLOGY AND BUSINESS"**

PROGRAM

To participate in the roundtable are invited: scientists, teachers of higher education institutions and colleges and technical schools, doctoral students, post-graduate students, business managers and practitioners of tourism business.

Date and Venue:

September, 27, 2018, Odesa, Kanatna str., 112, A324

Directions of work:

1. Education and personnel of the tourist business
2. Regional strategies for the development of wine and gastronomic tourism
3. Popularization of festival-exhibition activity in the regions
4. Ways to promote enogastrotours: a combination of traditions and innovations
5. Wine Road Organization: worldwide and domestic conditions

Languages: Ukrainian, English, Russian.

10 ⁰⁰ -10 ³⁰	Registration of participants
10 ³⁰ -10 ⁴⁵	Introductory Speakers: Alyona Dyachenko , deputy director of the Department of Culture and Tourism of the Odessa City Council

10 ⁴⁵ -11 ⁰⁰	<p><i>Topic of the speech: "Odessa 365 - a city of year-round visit"</i></p> <p>Oksana Kuznetsova, Director General of the Odessa Tourism Association.</p> <p><i>Topic of the speech: "The role of festivals in promoting local products"</i></p>
11 ⁰⁰ -11 ¹⁵	<p>Fazil Askerov, Director General of the Youth Tourism Center "Southern League", Chairman of the Board of the Odessa Tourism Development Association.</p> <p><i>Topic of the speech: "Tourism. Wine. Gastronomy"</i></p>
11 ¹⁵ -11 ³⁰	<p>Vitaliy Miesentsev, co-organizer of the Powder Tower's international festival.</p> <p><i>Topic of the speech: "International experience of the festival "Powder Tower "</i></p>
11 ³⁰ -12 ⁰⁰	Coffee-break
12 ⁰⁰ -12 ¹⁵	<p>Olena Melikh, Doctor of Economics, Associate Professor, Head of the Department of Tourism Business and Recreation ONAFT</p> <p>Anna Sarkisyan, Ph.D., Associate Professor, Dean of the Faculty of Technology of Wine and Tourism Business ONAFT</p> <p>Irina Kalmykova, Ph.D., Assoc. Department of Wine Technology and Oenology</p> <p><i>Topic of the speech: "To be a guest of Odessa"</i></p>
12 ¹⁵ -13 ⁰⁰	Questions / Answers. General discussion
13 ⁰⁰ -14 ⁰⁰ A112	<p><i>Enogastronomic master class "Study Restaurant as a Tourist Location" (on invitation)</i></p> <p>Anna Sarkisyan, Ph.D., Associate Professor, Dean of the Faculty of Technology of Wine and Tourism Business ONAFT</p> <p>Irina Kalmykova, Ph.D., Associate Professor of Department of Wine Technology and Oenology</p>
14 ⁰⁰ -16 ⁰⁰	<p>Adoption of the round table recommendations</p> <p>Carrying out excursions for guests of the city of Odessa (on invitation)</p> <p>Closing</p>

Moderator of the round table

Head of the Department of Tourism Business and Recreation, Associate Professor, Doctor of Economics

Melikh Olena

Secretary of the round table

Associate Professor of the Department of Tourism Business and Recreation, Ph.D. **Orlova Maria**